

borland.public.delphi.non-technical: Re: Delphi 8 ... is it a worthy investment?

## Re: Delphi 8 ... is it a worthy investment?

**Source:** <http://coding.derkeiler.com/Archive/Delphi/borland.public.delphi.non-technical/2004-03/1429.html>

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**Date:** 03/04/04

Date: Thu, 4 Mar 2004 01:28:59 -0500

Ian wrote:

>

> *If I'm being critical, then that reads to me like putting words in my*

> *mouth.*

I was very careful to include a question mark, but I'll agree I could phrase such things better.

>> *Anything new generally costs a lot initially, but it gradually*  
>> *becomes the norm and the cost drops over time. This is already*  
>> *happening with the "enterprise" tools – Starteam was among the most*  
>> *expensive SCC products out there – several \$1000s to get started,*  
>> *now it's an incremental cost when buying Delphi. Same for Bold –*  
>> *around \$3500 and now only an extra ~\$500. IOW, by acquiring these*  
>> *products, Borland has made them \*very\* affordable to a huge number of*  
>> *developers that simply would not have even considered them before.*

>

> *Agreed, but there is a danger that the new features are introduced at*  
> *a price level that makes them unattractive. I want the features, but*  
> *not at that price, so I go to a 3rd party for a solution. By the time*  
> *Borland are pricing their feature at a level I am interested in, I'm*  
> *committed to a different path.*

This can certainly happen – no matter what features and what price adjustments are made, it may cause it to go out of someone's price tolerance, but as above, it also brings it \*into\* tolerance for others. I hope there will be opportunities for Borland to offer more options in some form or another, it's just a question of whether the effort is justified.

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"It is error alone which needs the support of government. Truth can stand by itself." - Thomas Jefferson