

borland.public.delphi.non-technical: Re: How can we assist in making Borland Press happen?

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From: Bob Swart (b.swart_at_chello.nl)

Date: 07/15/04

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Hi Julian,

> *And, speaking as an author now, I'd make more money consulting and
> writing/posting the odd free algorithms article on my web site than
> I would in writing a book in the same timeframe.*

And to be honest, that's the main reason why I haven't written chapters for books since Delphi 6 orso – and don't get me started on the Kylix book, which made nothing :-)

Writing (chapters for) a book takes an enormous amount of time (and then some), and makes very little money. The recognition is great, but if you're a one-man company, with a family to support, you actually need some cash as well at the end of the day (or month).

Nowadays, I write articles and courseware material (which is used for training, and licensed to other trainers if they wish). Heck, my Delphi 8 training material has already made me more money than all my chapters for the 7 books that I've participated in over the years (and that includes Revolutionary Guide to Delphi 2, Delphi 4 Unleashed and the Delphi 6 Developer's Guide).

Not to mention the fact that consulting (before or after training) nowadays is the icing on the cake ;-)

So for now, "we" have to do with the free articles that I can publish (until I've made enough money to start writing for free – or a book again ;-)

> *Cheers, Julian*

Groetjes,

Bob Swart (aka Dr.Bob – www.DrBob42.com)

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Bob Swart Training & Consultancy (eBob42) Borland Technology Partner
Delphi Win32 & .NET training en support - IntraWeb Authorized Trainer

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