

comp.lang.java.developer: Making some money out of web services with referral schemes?

## Making some money out of web services with referral schemes?

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I have just been looking at the Amazon site and they are advertising the fact that their site can be accessed as a web service. The idea is that third parties write their own websites selling books/cds/videos etc and under the covers these websites will be hooking into Amazon and ultimately selling Amazons products, the third party website then gets a referral fee for the sale.

...sounds like a good idea, but the referral fees aren't that high (from 2.5%).

BUT, It got me wondering, Are there any other companies offering similar schemes? Obviously plenty of sites will offer the bog standard "add our URL to your site", but are there any others that open up via web services like this?

Thanks for any help!

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